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To whom it may concern

Dear Sir/Madame,

Subject: Invitation to the XIV Union of the Baltic Cities (UBC) General Conference, Växjö, Sweden 24-27 October 2017

I have the pleasure inviting you to attend the XIV UBC General Conference which will take place in our city Växjö, Sweden from 24th to 27th October 2017, main conference days being the 25th and 26th October.

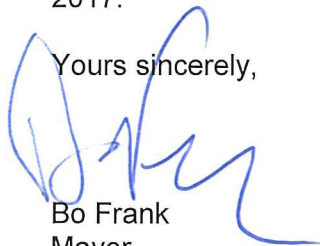
Although this week may seem far away, we ask you to block these dates in your calendar, allowing you to join us in Växjö for a few interesting days with colleagues and partners from all over the Baltic Sea region.

Our intention for this meeting, is to allow an arena for interaction around issues of common interest, to provide a platform for exchange of ideas and good practices contributing to building a momentum for UBC member cities to take leading roles in developing the Baltic Sea region.

As you may know, Växjö is often called "the Greenest City in Europe". During the UBC XIV General Conference we wish to allow you to experience our city for a few days. We intend to let you meet many of our citizens and colleagues working in the city of Växjö, to demonstrate our ideas and to show you good development examples, including some of those who gave us the epithet "the Greenest City in Europe".

On behalf of our city, I warmly welcome you to join us in Växjö in October 2017.

Yours sincerely,



Bo Frank
Mayor