

# ENVIRONMENTAL COLLABORATION

Climate smart Växjö City Centre is just one part of Växjö's work to become a fossil fuel free municipality and is a collaboration between the Municipality of Växjö, Energy Agency for Southeast Sweden and the Växjö City Centre Association.

There are three parts to this work; the coordination of goods transport, energy efficient stores and city cycling. The aim is to reduce effects on the climate now and in the future.

Climate smart Växjö City Centre is financed by the state environmental investment project KLIMP, where organisations, companies and municipal bodies can obtain grants to finance different environmental projects.

Climate smart Växjö City Centre will also become a part of Växjö's active environmental efforts as the Greenest City in Europe. Over the last 10 year period, the Municipality of Växjö has received many international awards for its highly successful climate activities. This has led to Växjö being declared to be the Greenest City in Europe by international media. This is an appellation that entails an obligation and that demands a continued, patient climate activity.

# EVERYONE IS IMPORTANT!

Successful environmental activities are dependent on cooperation and commitment from business, the municipality and individual residents. Let's all do our best to ensure that Växjö continues to be one of the most successful municipalities in the country in this area.



Read more about the project on  
[www.vaxjocity.se](http://www.vaxjocity.se)  
[www.vaxjo.se](http://www.vaxjo.se)



PHOTOGRAPHER: HANS RUNESSON

PRINTO BERGS VÄXJÖ

# CLIMATE SMART VÄXJÖ CITY CENTRE





## COORDINATED GOODS TRANSPORT

The coordination of deliveries to the city centre means increased traffic safety and the opportunity for environmental adaptation and greater efficiency.

## ENERGY-EFFICIENT STORES

Property owners and stores can, using relatively simple measures, reduce their energy consumption by up to 20 percent. Save money and the environment by means of a smarter use of energy! Take advantage of your efforts for climate smart solutions in your marketing.

## CITY CYCLING

Cyclists shall have a more distinct place in the centre of the city and be a natural part of the cityscape. Cyclists importance to trade in the city centre will also become a natural part of environmental activities.